## **FEATURE**

# The Crowning Glory

2016 trends in bridal hair and makeup. By Susan Kehoe, Ph.D. | Photography by Jerry Zolynsky

fter months of anticipation, the guests are looking for one thing the first glimpse of the bride gliding down the aisle. It's not just the dress; it's the hair and makeup that weave that enchantment.

A perfect hairstyle can be fashioned to match the look a bride has selected.

# OLD HOLLYWOOD GLAM

This is reminiscent of movie stars who once demanded, "I'm ready for my close-up." Characterized by a deep side part with S-shaped waves, this style capitalizes on a trend called half up, half down.

On a bride with shorter hair, just add clip-on extensions beneath the real hair and curl them together.

Create the cascading curls with a hot iron. Curls are held in place on the head with a bobby pin until cooled. This process ensures the mane is set and will stay in place until the last photo is snapped.

Deep red lipstick is the hallmark of glam makeup. False eyelashes enhance the face and are applied easily by stylists.

Many brides feel it's safer to do hair and makeup on the big day. Be prepared: It can take 90 minutes for hair and another 90 minutes for makeup. Many salons turn this time into an event, with champagne, chocolates and the VIP treatment.

Always do a trial run of hair and makeup before the wedding day. It's important to test how you like it, what comments you receive and how well it lasts. The "Wedding Day Reveal" is not the time to be surprised. *Continued on page 80* 

Before

Andi: 18-kt. white gold necklace, 4.15 ct. diamonds; (right wrist) 14-kt. white gold bracelet, .92 ct. rubies, 1.05 ct. diamonds; 18-kt. white gold bracelet, .54 ct. diamonds; 18-kt. white gold bangle, 2.5 ct. diamonds; 14-kt. white gold bracelet, .91 ct. dianonds; (left wrist) 14-kt. white gold bracelet, 4-4.5 mm pearls, 22 ct. diamonds; 14-kt. white gold ring, 4.06-ct. pink tourmaine, 2 ct. diamonds; white goldsouth sea pearl earrings, 1.66 ct. diamonds, Fredrick Jewelers, Bloomfield Hills, (248) 646-0973, redrickjewelersmi.com. Martina Liana Together Forever Sepaates crystal corset, Bella Bridal, Nest Bloomfield, (248) 539-9800, bellabridal.com.



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#### **URBAN ROMANTIC**

Long manes do not equate with charm and grace. This bride knows what hairstyle looks best on her and refrains from frantically growing her hair for the wedding. A recognizable bride with an edgy pixie cut will rule the day.



This coif was achieved with little fuss. The tool used was the stylist's hands, not the curling iron. After backcombing for height, the hair spray helped form the voguish spikes surrounding her face. The urban romantic coif mixes edgy modern with a romantic wink.

The makeup on this bride simply enhances her natural beauty in a delicate way. When the bride is wearing a bustier or strapless gown, the makeup stylist will concentrate on blending bronzer into the neck and down to the décolleté to shadow and shape. She may even continue the bronzer application to the shoulder and slightly down the arms into a fade.

Janel: 10-9.5 mm. matched cultured pearl strand, 14-kt. white gold diamond stick earrings; 14-kt. white gold hinged diamond bangle bracelet, prices available upon request at Stone's Fine Jewelry, West Bloomfield, (248) 851-5030, www.stonesfinejewelry.com. Martina Liana Together Forever Separates crystal corset and hairpiece, available at Bella Bridal, West Bloomfield, (248) 539-9800, www.bellabridal.com.

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### **BOHO CASUAL**

A little bit refined hippie or elegant gypsy, this style has gone viral on social media. The term Boho evolved from "Bohemian," which began more than a decade ago. The emphasis is on casual, and it's a favorite of brides in 2016.

This style has loose waves carefully crafted with a curling iron and finger combed to



separate the curls for that almost-messy look. Some brides like decorative braids layered into their hair, but our stylists think the Boho look stands on its own and braids may be a distracting touch when adding a veil or hair jewelry.

Boho, like most bridal hairdos, is best styled the day after you wash your hair, when natural oils create a shine that cannot be manufactured. The wedding day is not the time for a wash and cut.

Makeup needs to be casual, as if there were no makeup. While every area of the face must be addressed, only one feature, in this case, the eyes, becomes the focus. Finish with a soft, neutral lipstick.

Caitlin: (left arm and hand) 14-kt. yellow gold 1-carat diamond bangle, \$3,025; 18-kt. yellow gold 2-carat diamond bangle, \$5,280; 18-kt. white gold 4.25-carat diamond bangle, \$12,900; 18-kt. yellow gold and platinum 8.96-carat fancy yellow diamond ring, \$218,000; (right arm and hand) 18-kt. white gold 62.26-carat 15-row diamond bracelet, \$174,000; 18-kt. yellow gold 3-row cluster diamond cocktail ring, \$7,100; (earrings) 18-kt. white and yellow gold pear- and marquise-shaped micro-pave diamond drop earrings, \$61,260; (necklace) matching 18-kt. white gold pear-shaped diamond necklace with bezel-set diamond station chain, \$122,460; all available at Lucido Fine Jewelry, Birmingham, (248) 723-7880, lucidojewelry.com. Martina Liana Together Forever Separates crystal corset, available at Bella Bridal, West Bloomfield, (248) 539-9800, www.bellabridal. com. Maria Elena hairpiece at Roma Sposa, Birmingham, (248) 723-4300, romasposa.com. Continued on page 84





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#### **NEW YORK CHIC**

This is as understated and exotic as the little black dress. New York chic starts with a modern cut with blunt ends. A basic bob of any length, with layers created by point cutting, is perfect for thick hair. Finer hair can achieve the same effect with a choppy, layered cut that adds instant volume.

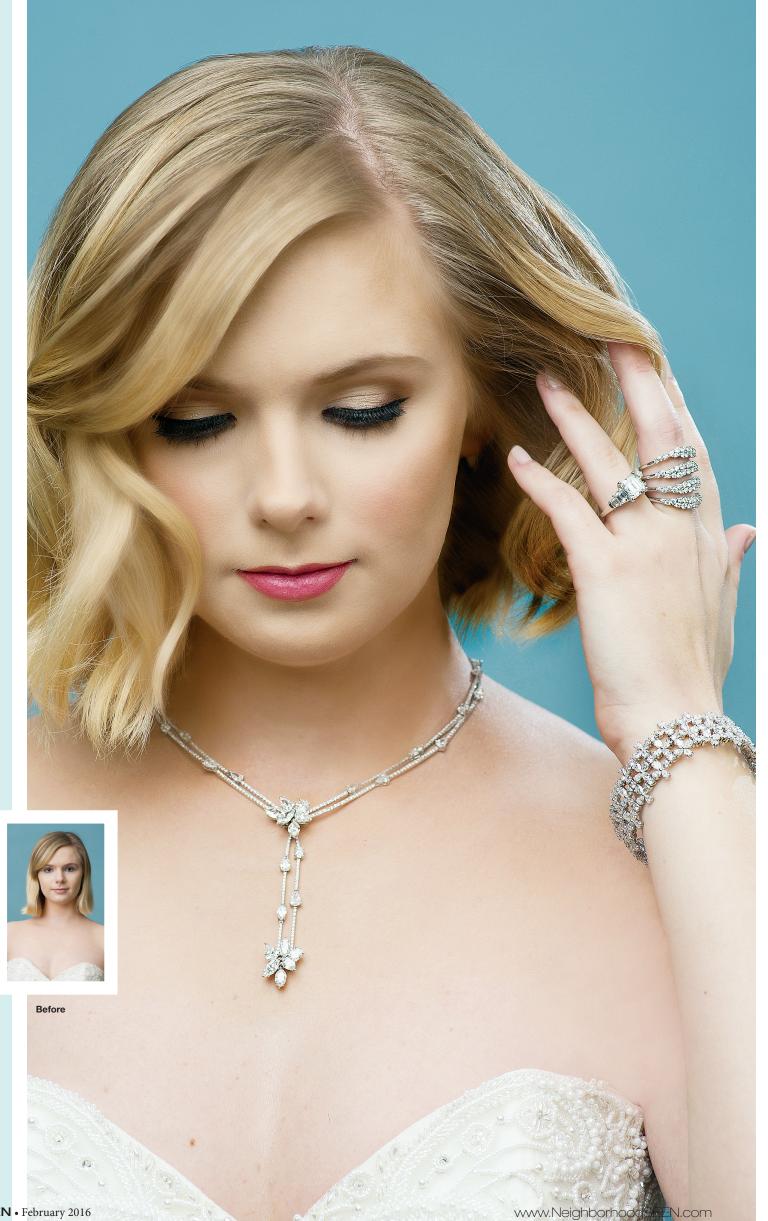
To style this look, the hair is curled with a hot iron, leaving the ends flat, possibly touched with a straightening iron, if needed. With this hot iron set, the hair appears tousled rather than Shirley Temple curled. An important part of the technique is to alternate the direction of the curls: Curl one small section to the right, the next section to the left, continuing around the head.

New York chic makeup should be transparent. Blush, bronzer, eyeliner and eye shadow are all important on this fair-skinned bride. The secret is blending so no single feature stands out. You see her, not the makeup that's what makes it chic. **NS** 

## Alexis:

One-of-a-kind diamond necklace and bracelet featuring colorless diamonds, accompanied by an emerald cut and trapezoid cut diamond engagement ring, all set in platinum, and a Casato Miss Princess Collection diamond ring set in 18-kt. white gold, prices available upon request at Ahee Jewelers, Grosse Pointe Woods, (313) 886-4600, www.ahee.com. Martina Liana Together Forever Separates crystal corset, available at Bella Bridal, West Bloomfield, (248) 539-9800, www.bellabridal.com.

CASTING & PRODUCTION: CONSTANTINA FOR TALENT MEDIA SERVICES CREATIVE DIRECTOR: DEBORAH SCHULTZ WARDROBE & JEWELRY STYLIST: MICHELLE HUTCHINS HAIR STYLIST: JEWELLS HINGORANI FOR JEWELL CLIP HAIR STYLIST ASSISTANT: MAUREEN ADAM FOR FIAZ SALON & SPA MAKE-UP STYLIST: SIGAL LEVINE MAKE-UP STYLIST: SIGAL LEVINE MAKE-UP STYLIST: JERRY ZOLYNSKY MODELS: ALEXA ATKINS, JANELLE MAHONEY, ANDI SLICK/PRODUCTIONS PLUS, CAITLIN GWINN/THE I GROUP



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